IN THE CLAIMS:

Please amend Claim 1 as follows.

1. (Currently Amended) A video display apparatus comprising:

a converting circuit for executing nonlinear conversion for an input video signal to output a converted video signal;

a display brightness featured value detecting circuit for detecting a display brightness featured value indicating a brightness of a display screen;

an adjustment circuit for adjusting the converted video signal on the basis of said display brightness featured value to output an adjusted video signal; and

a superimposing circuit for superimposing a signal for displaying textual information or an icon on the video signal to output a superimposed video signal,

wherein said display brightness featured value detecting circuit ~~detects~~ receives the superimposed video signal output from said superimposing circuit, and calculates a statistical value, as the display brightness featured value, from the received superimposed video signal ~~output from said superimposing circuit~~, and

wherein an image is displayed on the basis of the superimposed video signal output from said superimposing circuit.

2. (Previously Presented) A video display apparatus as defined in claim 1, wherein said adjustment circuit is an adjustment circuit for adjusting the converted video signal on the basis of a plurality of display brightness featured values which are sequentially detected.

3. (Previously Presented) A video display apparatus as defined in claim 1 or 2, wherein said adjustment circuit is also an adjustment circuit for adjusting the converted video signal on the basis of a brightness control value relating to an adjustment of image quality.

4. (Previously Presented) A video display apparatus as defined in claim 1, wherein said display brightness featured value is a sum or average value of display signals for a predetermined period.

5. (Previously Presented) A video display apparatus as defined in claim 1, wherein said display brightness featured value is the number of signals of the display signals for a predetermined period which have a greater value than a predetermined value.

6. (Previously Presented) A video display apparatus as defined in claim 1, wherein said display brightness featured value is a sum or average value of display signals for each color for a predetermined period.

7. (Previously Presented) A video display apparatus as defined in claim 1, wherein said display brightness featured value is a sum or average value of brightness components of display signals for a predetermined period.

8. (Previously Presented) A video display apparatus as defined in claim 1, wherein said display brightness featured value is a statistical value of display signals in a specific area of one display screen.

9. (Previously Presented) A video display apparatus as defined in claim 1, wherein pixels of said video display apparatus are constructed of display elements arranged in matrix.

10. (Original) A video display apparatus as defined in claim 9, wherein said display elements are electro-emission elements, and said display brightness featured value detecting circuit generates said display brightness featured value on the basis of a value of emission current emitted from said electro-emission element.